



NEWS RELEASE: For Immediate Release
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Bright Futures Ahead: Unveiling the Magic of Celebration for Sight

St. Louis, MO - Get ready to ignite the spirit of generosity and make a lasting impact as Delta Gamma Center for Children with Visual Impairments (DGC) presents Celebration for Sight! After 32 years of cherished memories with the iconic fundraiser and in-person race, Run for Sight, we're retiring our racing sneakers and are thrilled to share that Run for Sight will now be an event celebrating #DGCKids and their families paired with an online fundraiser for the entire community!

32-Hours of Giving for the Entire DGC Community Near and Far*

Join us virtually as we launch an electrifying 32-hour online fundraising extravaganza, starting at 1 pm on Sunday, April 21, and ending at 9 pm on Monday, April 22. Let's celebrate 32 years of Run for Sight and raise funds for children with visual impairments and their families! **Online Fundraiser open to the entire community!*

Multiply Your Impact

Your donations during these 32 hours will be **QUADRUPLED** (a \$25 donation will = \$100), thanks to our incredible matching donors! With their generosity, every contribution you make will have four times the impact on the lives of children with visual impairments and their families.

An Afternoon of Fun, Carousel Rides, and Connection*

Current and past DGC families will kick off the online fundraiser in person at 1 pm on Sunday, April 21, at the Carousel Room at Faust Park in Chesterfield. There will be a walk, carousel rides, and activities for #DGCKids and their families to enjoy! **Registered Event for DGC Families Past and Present.*

Make a Difference

Save the date, spread the word, and join us in this whirlwind of giving. Share our campaign link on April 21 and 22, <https://www.charidy.com/dgckids>, through email and/or text, and help us reach more people. Together, let's unleash the magic of collective giving!

Team Up for Good

Create teams, gather your family and friends, and amplify our impact. With teamwork and determination, we can achieve extraordinary results and make a profound difference in the lives of children with visual impairments.

Illuminate the Path for Children and their Families

At Celebration for Sight, we're not just raising funds but investing in hope, opportunity, and brighter futures for #DGCKids. Your support enables us to provide essential vision screenings, services, and programs that transform lives. Together, let's make these 32-hours count! Stay tuned for more updates and exciting news as we embark on this inspiring new journey together!

For additional information on DGC, visit <https://www.dgckids.org/>.