



Envision the finish line. Help us go the distance.

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The Capital Campaign for the Delta Gamma Center for Children with Visual Impairments has raised \$3 million to date. We are currently seeking a final \$500,000 to secure the future of our new building.

We're so close to reaching our goal. Please consider making a final gift to our capital campaign to help us reach the finish line.

\* While all contributions will be recognized in a special campaign honor roll, those who contribute \$1,000 or more will also be honored on a special plaque in the new building. Additional naming opportunities are also available. Please contact Muriel Smith at [msmith@dgckids.org](mailto:msmith@dgckids.org) or 314-776-1300 for more information.



The New Building Means . . .

More services for more children with visual impairments and their families.

Improved community awareness and support of children with visual impairments.

Greater visibility and recognition of the Center throughout the St. Louis area.

Enclosed is my tax-deductible campaign contribution of:

\$1,000\*  \$500  \$300  \$100  \$50  As much as I can give at this time: \$ \_\_\_\_\_

Name(s) to be used in recognition listing: \_\_\_\_\_

Address: \_\_\_\_\_ City, State and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone 2: \_\_\_\_\_ Email: \_\_\_\_\_

My/our gift will be matched by the following company/companies

Form enclosed  Form will be mailed

Please make checks payable to the Delta Gamma Center.

For payment by credit card:  MasterCard  Visa

Total amount to be charged: \$ \_\_\_\_\_

Account #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

RECOGNITION OF CONTRIBUTORS: All contributions will be recognized in a special campaign honor roll of contributors. My name may be announced to encourage others to participate in the Center Campaign.

Yes  No

Thank you for helping the Delta Gamma Center for Children with Visual Impairments.





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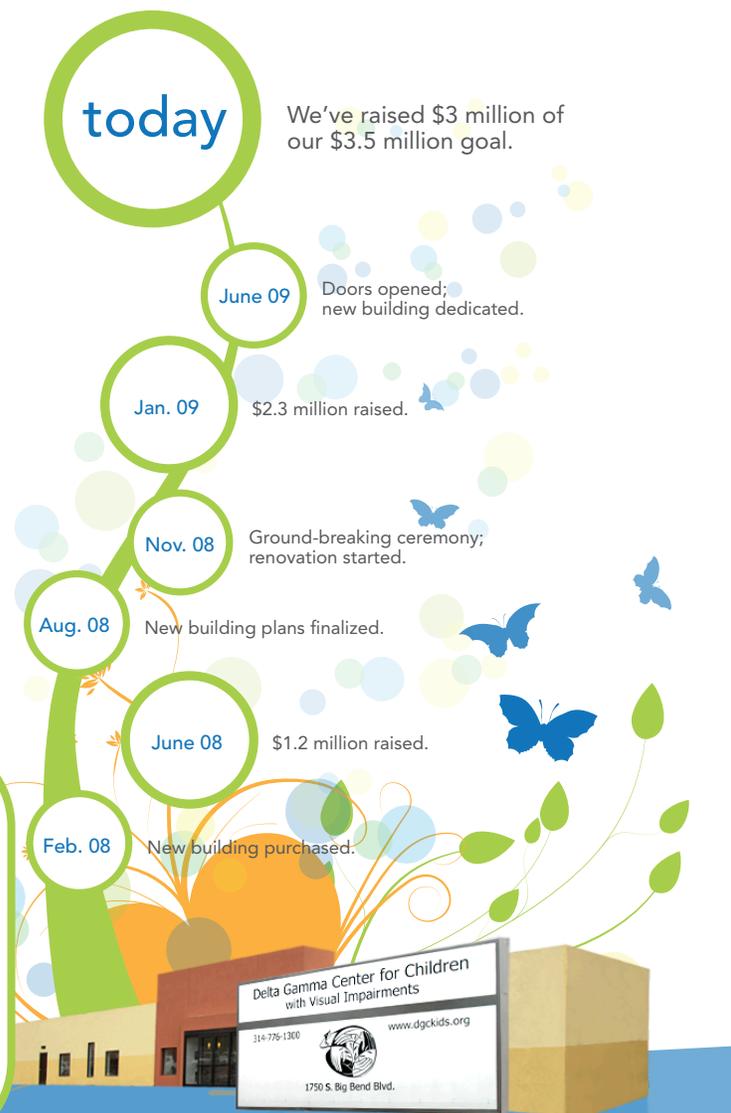
### The New Building Has . . .

- A **RESOURCE CENTER** with resources for everyone, including Braille and large print books for children with visual impairments, up-to-date resources for parents and the community, a toy loan library and technology to enhance learning for kids of all ages.
- **CLASSROOMS** dedicated to full access for music, arts, motor development and more.
- The **LIGHT ACTIVITIES ROOM** for evaluating visual function and therapy. The lighting contrast allows teachers to engage children with specialized toys and early learning materials to help them develop maximum use of their residual vision.
- A **COMMUNITY MEETING ROOM** for training, workshops, meetings, events and family activities.
- The **OUTDOOR LEARNING PLAY SPACE**, which encourages independent exploration with fun and engaging destinations within a safe environment and incorporates features on a busy city street for learning independent mobility.
- **FULL ACCESSIBILITY** for children with visual impairments and physical disabilities.



### The New Building Means . . .

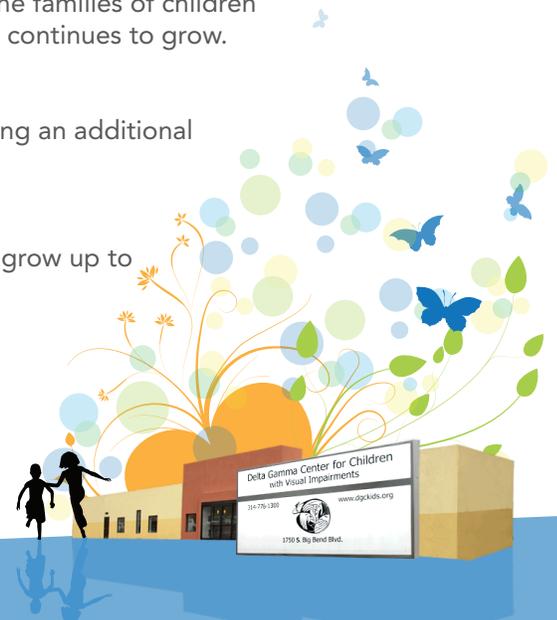
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# Did You Know

- About 314 million people are visually impaired worldwide, and 45 million of them are blind.
- Retinopathy of prematurity (ROP) occurs in babies who survive very low birth weight and is estimated to be the most common cause of visual impairment in children in the U.S. Cortical visual impairment (CVI) is the fastest growing visual impairment worldwide and at the Delta Gamma Center.
- In 2009, the Center provided 6,690 hours of service to children with visual impairments, including services to over 230 families and a total of more than 3,000 home and community visits.
- The hours of home-based educational services offered by the Center have increased by more than 70% over the last five years. (They've increased by 33% just since the new building opened!)
- No one is ever turned away from the Center because of inability to pay.
- The Center currently provides services to approximately 50% of the families of children with visual impairment in the St. Louis community — that number continues to grow.
- The Center has raised \$3 million for the new building and is seeking an additional \$500,000 in this final phase of the capital campaign.
- Your contribution can help more children with visual impairments grow up to become healthy, independent adults.





# E N V I S I O N

## FREQUENTLY ASKED QUESTIONS about the Center's Capital Campaign

### 1. How much did the new building cost?

The purchase price for the new building was \$1,575,000. The total cost, including renovation and other costs, totaled \$3,560,000.

### 2. How much have we raised so far?

The campaign has raised a total of \$3 million, including \$500,000 pledged by the board of directors and contributed from the Center's endowment.

### 3. How much do we still need to raise?

In order to sustain the financial strength of the organization, we need to reduce our debt. Currently, we are diverting funds to loan payments that otherwise could go towards the Center's day-to-day activities. This reduces our ability to fulfill our mission. We are currently seeking an additional \$500,000 to secure the future of the new building.

### 4. Why did the capital campaign goal increase?

The Center's board of directors approved an initial budget of \$2 million as the search for a new building began. Once the board had selected a new building, negotiated the purchase price and obtained renovation bids, the board approved the final, more realistic campaign goal.

### 5. Why is the Center's new building important?

Our new facility allows us to truly fulfill the Center's mission — to help children who are blind or visually impaired reach their full potential.

Study findings in 2007 indicated that the Center currently serves approximately 50% of eligible children, infants, toddlers and their families. The new building gives us the increased access, expanded capacity and greater community visibility we need to provide services to additional eligible children and families.

A few examples of how we're already growing to meet the needs of our community: The hours of home-based educational services provided by the Center have increased by more than 30% since the new building opened. We're bringing in a new teacher to meet increased demand for early intervention services. We'll also be doubling the number of "Buddy Builders" classes (up to age 3) offered starting in September 2010. And that's not all.

To reach our campaign goal and pay off the Center's building debt, we are seeking an additional \$500,000 by June 30, 2011.

